













# Surfactant Guide for Personal Care Europe























































Product Information								Application & Performance												
								Application (use as primary or co-surfactant)						Formulation Advice			Claim Support			
Trade Name	INCI Name	Type	Active Matter % (av.)	Eco Status	MB Type	Sulfat Surfactant	EO	Shampoo	Baby	Body Wash	Liquid Soap	Facial Wash	Oral Care	Foam	Salt Thickening	Recom. pH	Mildness	Skin Sensory	Hair Conditioning	Moisturization
<b>Dehyton® DC</b>	Disodium Cocoamphodiacetate	ampho	39		-*	no	no	Co	P/Co	Co	Co	P/Co	-	■ ■	■ ■	4 - 9	■ ■ ■ ■	■	■	■
<b>Dehyton® MC</b>	Sodium Cocoamphoacetate	ampho	33		MB	no	no	Co	P/Co	Co	Co	P/Co	-	■ ■	■ ■	4 - 9	■ ■ ■ ■	■	■	■
<b>Dehyton® PK 45</b>	Cocamidopropyl Betaine	ampho	37		MB	no	no	Co	P/Co	Co	Co	P/Co	-	■ ■	■ ■	3 - 10	■ ■	■	■	■
<b>Jordapon® SCI</b>	Sodium Cocoyl Isethionate	anionic	82		-*	no	no	Co	Co	Co	Co	Co	-	■ ■ ■ ■	■	5 - 7	■ ■	■ ■	■	■
<b>Plantacare® 810 UP</b>	Caprylyl / Capryl Glucoside	nonionic	63		-*	no	no	Co	Co	Co	Co	Co	-	■	□	4 - 12	■ ■ ■ ■	■	■	■
<b>Plantacare® 818 UP</b>	Coco Glucoside	nonionic	52		MB	no	no	Co	P/Co	Co	Co	P/Co	-	■ ■	■ ■	4 - 12	■ ■ ■ ■	■	■	■
<b>Plantacare® 1200 UP</b>	Lauryl Glucoside	nonionic	52		MB	no	no	Co	P/Co	Co	Co	P/Co	P/Co	■	■ ■	4 - 12	■ ■ ■ ■	■	■	■
<b>Plantacare® 2000 UP</b>	Decyl Glucoside	nonionic	53		MB	no	no	Co	P/Co	Co	Co	P/Co	-	■ ■	■	4 - 12	■ ■ ■ ■	■	■	■
<b>Plantapon® LC 7</b>	Laureth-7 Citrate	anionic	100		-*	no	yes	Co	Co	Co	Co	Co	-	■	■	4 - 7	■ ■ ■ ■	■ ■ ■ ■	■ ■	■ ■ ■ ■
<b>Plantapon® LGC Sorb</b>	Sodium Lauryl Glucose Carboxylate, Lauryl Glucoside	anionic / nonionic	30		-*	no	no	Co	P/Co	P/Co	Co	P	-	■ ■	■	4 - 12	■ ■ ■ ■	■ ■	■	■
<b>Plantapon® PSC Benz</b>	Coco-Glucoside, Disodium Lauryl Sulfosuccinate, Glycerin	nonionic / anionic	44		-*	no	no	P	P	P	P	P	-	■ ■	■	4 - 7	■ ■ ■ ■	■ ■	■	■
<b>Plantapon® SF</b>	Sodium Cocoamphoacetate, Glycerin, Lauryl Glucoside, Sodium Cocoyl Glutamate, Sodium Lauryl Glucose Carboxylate	ampho / nonionic / anionic	30		-*	no	no	P	P	P	P	P	-	■ ■	■	4 - 5.5	■ ■ ■ ■	■ ■	■	■








 Natural Modified  Eco Hybrids  Hybrids P = Primary Surfactant Co = Co-Surfactant ■ ■ ■ ■ Excellent ■ ■ Very Good ■ Good □ Low - Not Applicable \*status 7/2017 – please check latest status with your BASF contact

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# Surfactants Guide for Personal Care Europe

Product Information								Application & Performance												
								Application (use as primary or co-surfactant)						Formulation Advice			Claim Support			
Trade Name	INCI Name	Type	Active Matter % (av.)	Eco Status	MB Type	Sulfate Surfactant	EO	Sham-poo	Baby	Body Wash	Liquid Soap	Facial Wash	Oral Care	Foam	Salt Thickening	Recom. pH	Mild-ness	Skin Sensory	Hair Condition-ing	Moisturi-zation
Plantapon® SUS	Disodium Lauryl Sulfosuccinate	anionic	95		.*	no	no	Co	Co	Co	Co	Co	-			5 - 7				
Sulfofon® 1216 G	Sodium Coco-Sulfate	anionic	93		MB	yes	no	P/Co	P/Co	P/Co	P/Co	P/Co	P/Co			6 - 12		-	-	-
Texapon® ALS 70	Ammonium Lauryl Sulfate	anionic	70		.*	yes	no	P/Co	P/Co	P/Co	P/Co	P/Co	-			5 - 6.5		-	-	-
Texapon® ASV 50	Sodium Laureth Sulfate, Sodium Laureth 8-Sulfate, Magnesium Laureth Sulfate, Magnesium Laureth 8-Sulfate, Sodium Oleth Sulfate, Magnesium Oleth Sulfate	anionic	50		.*	yes	yes	P/Co	P/Co	P/Co	P/Co	P/Co	-			4 - 12		-	-	-
Texapon® NSO / N 70	Sodium Laureth Sulfate	anionic	28 / 70		MB	yes	yes	P/Co	P/Co	P	P	P/Co	-			4 - 12		-	-	-
Texapon® N 701	Sodium Laureth Sulfate	anionic	70		.*	yes	yes	P/Co	P/Co	P	P	P/Co	-			4 - 12		-	-	-
Texapon® K 12 P	Sodium Lauryl Sulfate	anionic	97		.*	yes	no	Co	-	Co	Co	-	P			6 - 12		-	-	-
Texapon® K 14 S Special 70%	Sodium Myreth Sulfate	anionic	70		.*	yes	yes	P/Co	P/Co	P/Co	P/Co	P/Co	-			4 - 12		-	-	-
Texapon® K 30 UP	Sodium Coco-Sulfate	anionic	30		.*	yes	no	P/Co	P/Co	P/Co	P/Co	P/Co	P/Co			6 - 12		-	-	-
Texapon® LS 30	Sodium Lauryl Sulfate	anionic	30		.*	yes	no	P/Co	P/Co	P/Co	P/Co	P/Co	P			6 - 12		-	-	-
Texapon® SB 3 KC	Disodium Laureth Sulfosuccinate	anionic	33		.*	no	yes	Co	P/Co	Co	Co	Co	-			5 - 7				
Texapon® V 95 G	Sodium Lauryl Sulfate	anionic	95		.*	yes	no	Co	-	Co	Co	-	P			6 - 12		-	-	-

 Natural Modified  Eco Hybrids  Hybrids P = Primary Surfactant Co = Co-Surfactant  Excellent  Very Good  Good  Low - Not Applicable

\*status 7/2017 – please check latest status with your BASF contact